

JSPM's

JAYAWANT INSTITUTE OF MANAGEMENT STUDIES

(NAAC Accredited – A Grade)

(Approved by AICTE, New Delhi, Recognised by Govt. of Maharashtra & Affiliated to Savitribai Phule Pune University)

S. No. 80, Pune-Mumbai Bypass Highway, Tathawade, Pune – 411033.

Phone: 8237076937/38 **E-mail**: director_jims@jspm.edu.in **Website**: www.jspmjims.edu.in

Prof. Dr. T. J. Sawant B.E. (Elec.) PGDM, Ph. D AISHE ID: C-60096

Founder-Secretary



Dr. H. D. Patil B.E., MBA, Ph. D. Director

Add-on Courses Brochures/ Notices

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Sr. No	Name of Certificate course	Academic year	Digital Page Number
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21	Internet of Things (IoT)	2018-19	23
22	Comprehensive Web Development	2018-19	25
23	Web and Mobile testing with selenium	2018-19	26
24	Software testing and Automation	2018-19	26
25	Digital Marketing	2018-19	27
26	Advance Excel	2018-19	28



Dr. H. D. Patil Director



- You will learn automation, game, app and web development, data science and machine learning all using Python.
- You will learn Selenium, Beautiful Soup, Request, Flask, Pandas, NumPy, Scikit Learn, Plotly, and Matplotlib.
- Be able to build fully fledged websites and web apps with Python
- Be able to use Python for data science and machine learning
- Build GUIs and Desktop applications with Python



ENROLL NOW Prof. Leena D.

8956530377

JSPM's Jayawant Institute of Management Studies

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Consumer Psychology (CS01)





Who can register?

Are you interested in why and how people buy some products and not others? If so, then you might be interested in the Add-on course "consumer psychology".

All of your Consumers are partners in your mission

Course Contents:

- Introduction to Consumer Psychology
- Consumer Decision Making Process
- Alternate Evaluation
- Consumer Attributes

Duration: 32 Hrs

9922274810

Prof. Sarika Patil Course Coordinator

Consumer Decision Making Need and Information Search

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Prof. Dr. T. J. Sawant B.E. (Elec.) PGDM, Ph. D Founder- Secretary

AISHE ID: C-60096

Dr. Bipin Bankar B.Com, MBA, Ph. D. Director

Date: 02-01-2023

Notice

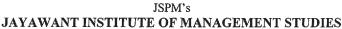
All students of JIMS MBA and MCA are hereby informed that, "Value added course on Gender Sensitivity" is scheduled from 14/01/2023 to 20/2/2023. Interested students can contact course coordinator Dr. Anisha Mahindrakar for enrollment up to 10-01-2023.



Marycar Dr. Bipin Bankar Director







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Dr. Bipin Bankar B.Com, MBA, Ph. D. Director

Date: 25-02-2023

Notice

All students of JIMS are hereby informed that, Add on course on Soft Skills Development is scheduled from 04/03/2023 to 21/04/2023. Interested candidates can register their name with course coordinator Prof. Kshitija More before 01-03-2023.



Dr. Bipin Bankar
Director





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AISHE ID: C-60096

Dr. Bipin Bankar B.Com, MBA, Ph. D. Director

Date: 06-09-2022

Notice

All students of JIMS are hereby informed that, Add on course on Disaster Management is scheduled from 17/9/2022 to 12/10/2022. Interested candidates can register their name with course coordinator Dr. Susil Sarangi



Dr. Bipin Bankar
Director





Our Services ____







66

A to Z of Python Programming

About Python Programming

Python Programming is intended for software engineers, systems analysts, program managers and user support personnel who wish to learn the Python programming language.

This Python for beginners training course leads the students from the basics of writing and running Python scripts to more advanced features such as file operations, regular expressions, working with binary data, and using the extensive functionality of Python modules. Extra emphasis is placed on features unique to Python, such as tuples, array slices, and output formatting.

Our Objectives____



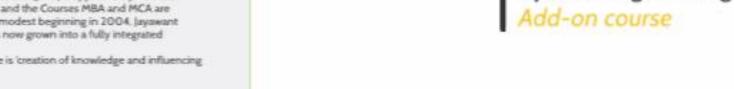


- Master the fundamentals of writing Python scripts
- Learn core Python scripting elements such as variables and flow control structures
 Discover how to work with lists and sequence data
- Write Python functions to facilitate code reuse
- · Use Python to read and write files

About JIMS

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The guiding philosophy of the institute is creation of knowledge and influencing management practices."





Certificate course

Contact

Prof. Deepak Pandita

Phone: 9021995154



Python Programming

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AISHE ID: C-60096

Dr. Priyanka Singh MBA, Ph. D. Director

Date: 25-10-2021

Notice

All students of JIMS are hereby informed that, A Certificate Course in Computerized Account Writing (Tally.ERP 9.0) is scheduled from 10/11/2021 to 25/12/2021. Interested candidates can register their name with course coordinator Dr. Gorakh Wakhare before 05-11-2021.







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AISHE ID: C-60096

Dr. Priyanka Singh MBA, Ph. D. Director

Date: 28-03-2022

Notice

All students of JIMS MBA and MCA are hereby informed that, A Certificate Course in Event Management is scheduled from 10/04/2022 to 28/05/2022. Interested students should enrolled their name to course coordinator Dr. Rasika Patil up to 06-04-2022.





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BOOK NOW!

Add-on course

R programming-Advanced

- Advanced Data Structures and Manipulation
- Functional Programming
- Object-Oriented Programming (OOP) in R
- Advanced Statistical Analysis
- Advanced Data Visualization
- Machine Learning with R
- R Packages Development

Prof. Sarika Patil, 99222 74810



e_object



JSPM's////////

Jayawant Institute of Management Studies

AWS
Certification Course

Why to choose our course?

Top Industry Experts as Trainers

→ Intensive Hands-on Training

→ Flexible Timing

→ Interview Preparation

Job Assistence

Online Batch Starting from 3 August 2020

Enroll now





For more info contact us

+91 9766043263

Prof. Shweta Padale, Coordinator





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Prof. Dr. T. J. Sawant B.E. (Elec.) PGDM, Ph. D Founder- Secretary

AISHE ID: C-60096

Dr. Priyanka Singh MBA, Ph. D. Director

Date: 25-07-2020

Notice

All students of JIMS MBA and MCA are hereby informed that Add on course in Direct Taxation & GST is scheduled from 10/08/2020 to 15/09/2020. Interested students should enrolled their name to course coordinator Dr. Bipin Bankar up to 02-08-2020.



Director





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Prof. Dr. T. J. Sawant B.E. (Elec.) PGDM, Ph. D Founder- Secretary

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Dr. Priyanka Singh MBA, Ph. D. Director

Date: 18-12-2020

Notice

All students of JIMS are hereby informed that, A Certificate Course in Intellectual Property Rights is scheduled from 04/01/2021 to 05/02/2021. Interested candidates can register their name with course coordinator Dr. Gorakh Wakhare before 28-12-2020.





JSPM's **Jayawant Institute of Management Studies**

Academic year 2020-21

Session: I

NOTICE

Date: 8/07/2021

We are pleased to announce that a Life Skill Add-On Course has been scheduled for our students. The course will take place from 2nd August 2021 to 31st August 2021.

Course Details:

• Course Name: Life Skill (Add-On Course)

• **Duration:** 32 Hrs.

• Trainer: Prof. Akash Sane • **Mode:** Online Platform (Zoom)

This course aims to equip students with essential life skills that are crucial for personal and professional development. The curriculum includes topics such as:

- Effective Communication
- Time Management
- Stress Management
- Emotional Intelligence
- Conflict Resolution
- Teamwork and Collaboration

Who Can Attend:

• All students are encouraged to participate.

Registration:

- Interested students are requested to register by 1/8/2021.
- Registration can be done through link

We believe that this course will significantly benefit students by enhancing their life skills, thereby preparing them better for future challenges. We look forward to your active participation.

For any queries, please contact Dr. Sushil Sarangi, 9337248583





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AISHE ID: C-60096

Dr. Priyanka Singh MBA, Ph. D. Director

Date: 22-02-2021

Notice

All students of JIMS are hereby informed that, Value added course on "Value Education" is scheduled from 07/03/2021 to 10/04/2021. Interested candidates can register their name with course coordinator Prof. Deepak Pandita before 05-03-2021.







SD2: R programming Fundamentals

For enrollment Contact: Prof. Sarika Patil 99222 74810

What We offer

- Introduction to R and RStudio
- R Data Types and Structures
- ✓ Basic Data Manipulation
- Control Structures and Functions
- ✓ Basic Data Visualization
- Basic Statistical Analysis
- Working with Dates and Times
- Project and Review



srpatil_mcajims@jspm.edu.in



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AISHE ID: C-60096

Dr. Priyanka Singh MBA, Ph. D. Director

Date: 31-07-2019

Notice

Students of JIMS are hereby informed that, Add on course "Introduction to Share Market" is scheduled from 12/08/2019 to 10/09/2019. For registration interested candidates can contact to course coordinator Dr. Bipin Bankar before 07-08-2019.



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AISHE ID: C-60096

Dr. Priyanka Singh MBA, Ph. D. Director

Date: 24-12-2019

Notice

All the students of JIMS MBA and MCA are hereby informed that Add on course on Self Employment & Entrepreneurship Development is scheduled from 09/01/2020 to 15/02/2020. Interested students should enrolled their name to course coordinator Dr. Harini Rajan.





ABOUT JIMS

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BUSINESS COMMUNICATION



JAYAWANT INSTITUTE OF MANAGEMENT STUDIES

'E' Building, Tathawade Cmapus, Pune 33 www.jspm.edu.in

COURSE CODE: SS02
ACADEMIC YEAR: 2018-19



COURSE CONTENTS |

- 1. Introduction
- 2. Unique selling proposition
 - 3. Elevators pitch
 - 4. Extempore
 - 5. Presentation
 - 6. Email writing
 - 7. Grammar
 - 8. Mad Ad
- 9. Entrepreneurial challenge

- 10. Guiding a blind team
- 11. SWOC Analysis
- 12.1 can
- 13. Time Management
- 14. Decision Making
- 15. Interview training- 3 sessions
- 16. Group discussion practice- 3 sessions

Trainer:

Prof. Tejal Pradhan

Asst. Prof., JIMS

Duration: 30 Hrs.

OBJECTIVES

- ·To help the students understand interpersonal skills
- ·To improve the ability to work with others
- · To develop effective presentation skills
- ·To develop effective communication skills
- ·To overcome the fear of public speaking



What is IoT?

Internet of Things (IoT) is a new revolution of the Internet and a hot technology worldwide. Government. academia, and industry are involved in different aspects of research. implementation and business with IoT. IoT cuts across different application domain verticals ranging from civilian to defense sectors. These domains include agriculture, space, healthcare, manufacturing, construction, water. and mining, which are presently transitioning their infrastructure to support IoT. A device become a smart device is called IOT. Now a days there are many android and server based application.

In this system, value of sensor (e.g. temperature sensor, motion sensor, accelerometer sensor etc.) will be shown on GUI or web server or android application through wireless communication and device will be controlled automatically. Device will be operated on Wi-Fi / GPRS. Internet of Things,or IOT in short, is the idea of making devices and objects smarter by linking them to the internet.

JSPM's Jayawant Institute of Management Studies

Tathawade, Pune 411033

Prof. Leena Deshmukh 8956530377

Contact:

wade, Pune 411033

JSPM's Jayawant Institute of Management Studies Presents

Internet Of Things



Course Code: TS 04

Academic year: 2018-19



Course Contents

- Introduction to android and server based application.
- Reading value of sensor through wireless communication and
- · Control device
- Develop an electronic device and sensor using Arduino development kit
- Projects to control buzzer / LED



Internet of Things

Course code: TSO4

Course objectives

- This program mainly aims at providing an opportunity for students to enrich their knowledge and skill in the area of IOT by developing various projects
- Provide introduction to Internet of Things (IoT)
- Exposure to various fields and technology stacks of IoT
- Enable people to convert their IoT product idea into a working prototype
- Provide thorough working knowledge of the Raspberry Pi Platform
- Bring-up entrepreneurs and innovators by supporting them with mentorship



Trainers

Mr. Tushar Kute & Mr. Aniket Thorve MITU Skillologies, Pune R&D Engineer | Trainer



- Introduction to Web Development
- HTML and CSS Basics
- Advanced JavaScript
- Responsive Web Design
- Introduction to Server-Side Programming
- Database Integration
- Web Development Best Practices



Coordinator

Prof. Sarika Patil

9922274810



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Now Launching

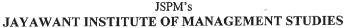
Add-on Certification Courses in Software Testing

ST1- Software Testing and Automation.
ST4- Web and Mobile Testing with Selenium

- **⊘** Get assured placement opportunities*
- Work on real-life industry projects

Contact for Registration Prof. Shweta Padale, 9766043263





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AISHE ID: C-60096

Dr. Priyanka Singh MBA, Ph. D. Director

Date: 03-09-2018

Notice

All students of JIMS MBA and MCA are hereby informed that Add on course on Digital Marketing is scheduled from 15/9/2018 to 10/11/2018. Interested students should enrolled their names to course coordinator Prof. Deepak Pore up to 10-09-2018.





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AISHE ID: C-60096

Dr. Priyanka Singh MBA, Ph. D. Director

Date: 18-01-2019

Notice

All students of JIMS are hereby informed that, A Certificate Course in Advance Excel is scheduled from 1/02/2019 to 27/02/2019. Interested candidates can register their name with course coordinator Dr. Gorakh Wakhare before 25-01-2019.



Director